Drive Our Digital Media Strategy!



Project Title	Drive Our Digital Media Strategy!
Summany	Take a leadership role developing digital marketing strategies in one of the most innovative agencies in the Federal Government at the Honolulu-Pacific Federal Executive Board. Foster excellence in public service across hundreds of agencies through our programs.
Country	United States

Project Description

The Mission of the Federal Executive Board is to increase the effectiveness of Federal Government by strengthening coordination, collaboration and communication across government activities. Your digital media strategy will impact thousands of federal employees and the public it serves throughout Hawaii and the Indo-Pacific Region. The Honolulu-Pacific Federal Executive Board builds inter-agency partnerships and community involvement to create and nurture relationships that address issues of a shared interest. This project will work directly with the Executive Director and Deputy Director to develop consistent messaging and communication of our activities across our website and digital media platforms.

The Project:

Under the leadership of the HPFEB Directors, you will use the FEB's communication platforms to support and enhance our complete digital media strategy, from diversity/inclusion initiatives, leadership development programs and emergency management.

Key project elements include:

- *Create digital media strategy, identifying maximum impact operating within resources and software challenges. *Communicate across Federal/State/Local agencies to share important information and coordinate best practices.
- *Manage HPFEB website, social media accounts (LinkedIn/Facebook) as well as exploring, making recommendations, and implementing new social media platforms (Instagram, others).
- *Designing flyers & materials to inform and promote HPFEB programs to the federal workforce and beyond.
- *Promote strategies that facilitate idea sharing across Federal agencies and improve coordination of efforts.

Required Skills or Interests

Skill(s)	
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Marketing
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

Can work from anywhere. Interest in or knowledge of Hawaii-Pacific region preferred.

Language Requirements

None